The Western Journal of Emergency Medicine: Integrating Emergency Care with Population Health (WestJEM) has been in publication since 2007 and followed previously as the California Journal of Emergency Medicine. It is in Clarivate and MEDLINE-indexed and in all major medical databases. It is the premier open-access, peer-reviewed emergency medicine journal read by over 12,700 physicians, residents, and healthcare providers all over the world and over 200 distinguished emergency medicine chairs and program directors across the nation. The journal receives over 16,000 monthly visitors on its website: www.westjem.com and has received over 12 million hits since inception on individual articles.

EDITORIAL FOCUS

• Behavioral Emergencies
• Burden of Chronic Disease
• Cardiology
• Critical Care
• Diagnostic Acumen
• Disaster Preparedness and Population Health
• Disaster Medicine and Emergency Medicine Services
• ED Administration
• Education and Physician Training
• ED Access
• ED Operations
• Endemic Infections
• Legal Medicine and Medical Decision Making
• Geriatrics and Elder Maltreatment
• Health Equity
• Healthcare Outcomes
• Healthcare Utilization
• Health Policy Perspectives
• Infectious Diseases
• Injury Control and Response
• Injury Prevention and Population Health
• Intimate Partner and Sexual Violence
• International Medicine
• Patient Safety
• Population Health Research Design
• Practice Variability
• Prehospital Care
• Provider Workforce
• Societal Impact on Emergency Care
• Technology in Emergency Medicine
• Treatment Protocol Assessment
• Wit in Emergency Medicine

WestJEM ranked 11th of 84 EM Journals on latest Scimago Ranking (Cites/Doc; 2 years)

WestJEM ranked 11th of 77 EM Journals in 2018 Scopus Ranking
2021 ADVERTISING RATES / PER INSERTION

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2021 ADVERTISING RATES / PER INSERTION

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Digital advertisements will be included in one WestJEM and one CPC-EM publication for the same price.

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WWW.WESTJEM.ORG

19,000+ MONTHLY SESSIONS
28,000+ MONTHLY PAGE VIEWS

ONLINE AD RATE PER MONTH

- Horizontal Banner / 800 × 75 pixels / $925
- Tile 1 / 660 × 497 pixels / $995
- Tile 2 / 660 × 497 pixels / $895

WestJEM
Integrating Emergency Care with Population Health

Call for Section Editors

- Behavioral Emergencies
- Emergency Cardiac Care
- International Medicine
- Pediatric Emergencies
- Public Health and Social Emergency Medicine

Send your CV and letter of interest to editor@westjem.com

HORIZONTAL BANNER

LATEST MANUSCRIPTS

The Appropriate Use of Testing for COVID-19
Zitek, MD

Many public officials are calling for increased testing for the 2019 novel coronavirus disease (COVID-19), and some governments have taken extraordinary measures to increase the availability of Paradigm Shift for COVID-19 Response: Identifying High-risk Individuals and Treating Inflammation
Kuita, MD

As an emergency and wellness physician, scientist, father, and 60-year-old man, I have a keen interest in the coronavirus and its

Advertisements

TILE 1

Mission Statement

WestJEM focuses on how the systems and delivery of emergency care affects health, health disparities, and health outcomes in communities and populations worldwide, including the impact of social conditions on the composition of patients seeking care in emergency departments.
TABLE OF CONTENTS [TOC] ALERT
Over 12,700 recipients receive a Table of Contents (TOC) email alert when a new issue is posted.

**Banner Size:**
468 x 60 pixels

**Price per email:**

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We are pleased to partner for the fifth year with CORD and CDEM to publish a Special Issue in Educational Research and Practice from the Western Journal of Emergency Medicine: Integrating Emergency Care with Population Health (WestJEM). WestJEM is wholly dedicated to educational scholarship, indexed in MEDLINE/Index Medicus and PubMed as well as all other major medical databases. It is immediately and completely open-access. Scholars can access published papers freely anywhere in the world without cost, which makes them more easily cited than papers in subscription journals from international corporate publishers.

Includes the Following Articles:

*Targeting Implicit Bias in Medicine: Lessons from Art and Archaeology*

"Collaborating with local museums to educate trainees about implicit bias allows for trainees to examine and understand moments related to racism that has been in their environments."

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Contact Onkar Sandal, Advertising Sales Manager / (785) 865-9218 / osandal@allenpress.com
Clinical Practice and Cases in Emergency Medicine (CPC-EM) is a leading international, open-access journal that publishes high-quality case reports, case series, clinicopathological cases (CPCs), and medical legal reports with special focus on point-of-care ultrasound videos. It focuses on cutting-edge advancements at the forefront of emergency medicine (EM), providing clinicians with critical information on the newest diseases and treatments in the field. It also publishes CPCs for educators, analyzing and emphasizing complex diagnostic processes, and medico-legal cases for clinicians elucidating legal pitfalls in EM. Through free and unrestricted international dissemination of this important clinical content, CPC-EM aims to serve as an asset to researchers and to meet the needs of all groups in healthcare.

Frequency: Quarterly
Distribution: Digital Only
Online Distribution: 12,700

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Click to read the full Issue PDF:

CPC-EM Volume 4, Issue 1

Includes the Following Articles:

Clinicopathological Cases

- **Fitting a Square Peg in a Round Hole: A Simple Case of Chest Pain**
  In this clinicopathological case, we explore a common and classically underappreciated cause of acute coronary syndrome in healthy young women.

Astonishing Cases and Images in Emergency Medicine

- **Removal of an Impaled Intraocular Hair Comb Following Self-inflicted Trauma**
  Transient traumatic vision loss can occur without globe damage in the setting of optic neuropathy.

Medical Legal Case Reports

- **Beware of Reversal of an Anticoagulated Patient with Factor IX in the Emergency Department: Case Report of a Medical-legal Misadventure**
  A litigated case resulting in a large award is presented to highlight the danger of reversing anticoagulation with Factor IX. Liability for supervision and other medical-legal pitfalls in the case are discussed.

CASE SERIES

- **Administration of Nebulized Ketamine for Managing Acute Pain in the Emergency Department**

  Ketamine administration via breath-actuated nebulizer may serve as an additional non-invasive route for delivering analgesia in the Emergency Department.

- **Serratus Anterior Plane Block in the Emergency Department: A Case Series**

  The serratus anterior plane block performed in the ED is a feasible and effective method of...
TECHNICAL SPECIFICATIONS

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• High-resolution PDF files.
• Resolution for ads should be 300 dpi or higher with fonts embedded.
• Color mode CMYK, no RGB, Pantone, or indexed color mode graphics.
• Ads must be supplied in final format. WestJEM is not responsible for any errors in content.
• Necessary alterations are the responsibility of, and at the expense of the advertiser.

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• Recommended file formats: jpeg, bmp, wbm, svg, swf/flash, png, gif, and animated gif

Note: some mobile devices do not render flash.

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